



NEWS RELEASE

Last Chance to Pledge to Go Car Free - Drop Your Keys on September 21, 22, and/or 23

*Don't miss out on the chance to win prizes and
try incenTrip on Car Free Days*

WASHINGTON, D.C. (September 20, 2019) – Thousands of metropolitan Washington area residents have already taken the pledge to drop their car keys on September 21, 22, and/or 23 to reduce their carbon footprint, embrace a healthier lifestyle, and to win great prizes. Monday, September 23 is the last chance to be counted in this regional event by taking the free pledge at carfreemetrod.org.

“We are excited that more people around the region will be carpooling, taking transit, bicycling, walking, and even teleworking,” said Nicholas Ramfos, Commuter Connections Director. “The work of our partners, including the American Heart Association and American Lung Association, has been instrumental in getting the word out about the positive impacts of going car free or car-lite.”

Everyone who signs up to take the free pledge will receive \$30 in credit for the Nift Gift app to spend at local merchants. Participants will also be automatically entered in a raffle for a chance to [win great prizes](#), including a Samsung Galaxy tablet, a bicycle from Brilliant Bicycle Company, a tour and wine tasting for four at City Winery DC, Giant Food Stores gift cards, and tickets to local attractions like George Washington’s Mount Vernon and the Newseum. Commuter Connections thanks the generous sponsors who have contributed raffle prizes in support of healthier and more environmentally-conscious commuting throughout the D.C. region.

After taking the Car Free Days pledge, consider downloading [incenTrip](#) to make using alternatives to driving alone easy and fun. incenTrip is Commuter Connections’ new mobile app that recommends the best travel mode, route, and departure time after factoring real-time traffic data and personal preferences—and rewards users with points, which can be redeemed for cash.

MORE: Share your Car Free Day experiences by using #CarFreeDay on social media and follow us on Facebook and Twitter @CarFreeMetroDC.

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Commuter Connections is a program of the National Capital Region

Transportation Planning Board at the Metropolitan Washington Council of Governments (COG). Commuter Connections promotes bicycling to work, ridesharing, and other alternatives to drive alone commuting; provides ridematching for carpools and vanpools; and offers the free Guaranteed Ride Home program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and the U.S. Departments of Transportation.